Jennifer Lebor
Brooklyn-based creative professional

itsjennkaye.com
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jenniferkaye7@gmail.com

Select Experience

DATADOG – *New York, NY*

Design Manager 1 *Jan. 2022 - present*

I lead the product designers on the Onboarding team, working closely with my cross-functional partners to define our strategic vision, steer project work, and deliver on key results. I spent two years of my time as a design manager also leading the Design System team with a co-lead on the frontend engineering side.

Senior Product Designer *Oct. 2020 - Jan. 2022*

WONDERSAUCE – *New York, NY*

Associate Experience Director *Nov. 2018 - Oct. 2020*

I led the Experience Strategy discipline and managed the professional development of several direct reports. In addition to defining the team's process and mentoring team members in the execution of project work, I was an individual contributor on select projects.

Senior Experience Strategist *Apr. 2018 - Nov. 2018*

Senior UX Designer *Nov. 2015 - Apr. 2018*

DISCOVERY COMMUNICATIONS – *New York, NY*

Interactive Visual Designer *Nov. 2014 - Nov. 2015*

Designed and built ad products, microsites, and digital marketing campaigns for sponsors that wished to partner with network talent or programming. Instituted processes for managing internal development timelines and tasks. Coordinated design and development efforts between our team and vendors.

INCREDIBLE MACHINES – *Brooklyn, NY*

Senior Designer / Creative Producer *Jun. 2013 - Jun. 2014*

SOMETHING DIGITAL – *New York, NY*

Interactive Designer *Jul. 2009 - Jul. 2011*

Interactive Design Intern *Sept. 2008 - Jan. 2009*

Education

PARSONS SCHOOL OF DESIGN – *New York, NY*

MFA in Design & Technology *Sept. 2011 - May 2013*

- Recipient of merit-based Graduate Dean's Scholarship both years
- Research Assistant on i3 DOE and MacArthur grantee project
- President of dorkShop, a student-run skillshare organization

WASHINGTON UNIVERSITY IN ST. LOUIS *St. Louis, MO*

BFA in Visual Communications *Sept. 2004 - May 2008*

Double major in Philosophy

Skills

People

Coaching + mentorship
Team processes + rituals
Cross-functional collaboration
Resourcing

Strategy

Writing OKRs
Identifying meaningful KPIs
Planning project roadmaps
Presentations
Competitor analysis
User journey mapping
User stories

Research

User interviews + surveys
Usability testing
A/B + multivariate testing
Heuristic evaluation

Design + IA

Critique
Lo-fi + hi-fi mockups
User flows
Prototypes
Sitemaps
Taxonomy
Data visualization

Dev + Creative Technology

QA
HTML / CSS
A11y compliance guidelines
Arduino + Raspberry Pi

Tools

Figma + Figjam
Adobe Creative Suite
Google Suite
Jira
Confluence
Zoom